



FOR IMMEDIATE RELEASE

Pure Sunfarms Brings 28g B.C. Grown Cannabis to B.C. and Ontario

New 1oz Product Format Launched for Consumers Seeking Larger Pack Sizes

DELTA, B.C. (March 20, 2020) – Today Pure Sunfarms launched a new 28g size package of high-quality cannabis. Building on a successful launch into the Canadian recreational cannabis market, Pure Sunfarms is introducing the 28g pack in B.C. and Ontario for consumers looking for a larger format of dried flower product.

Each 28g package will contain a single strain, single batch of B.C. grown, Pure Sunfarms cannabis. The first product to be made available in this format will be Pure Sunfarms Indica Blend, an indica pack with medium-to-strong THC potential.

“At this time of uncertainty for both businesses and our community, Pure Sunfarms will do everything we can to keep our people safe while continuing to supply the market with quality recreational cannabis,” says Mandesh Dosanjh, President and CEO, Pure Sunfarms. “We know that Canadian consumers of recreational cannabis are looking for convenient, quality product, at a price they can count on. At Pure Sunfarms, we pride ourselves on producing B.C. grown cannabis, farmed with care, and we’ll continue to do just that with our new large format pack of dried flower. Consumers will receive the same high-quality they have come to expect from Pure Sunfarms in every 28g package.”

Pure Sunfarms’ 28g pack will be available for consumers in B.C. to purchase online at BC Cannabis Stores (www.bccannabisstores.com) starting March 20, 2020, with licensed retailers across the province to follow. Ontarians can expect to see the 28g packs online at the Ontario Cannabis Store (www.ocs.ca) in early April, with participating retailers shortly after that.

Pure Sunfarms continues to remain focused on expanding its high-quality dried flower product across Canada and continues to advance discussions with additional provincial distributors regarding potential future supply agreements.

For more information, visit www.puresunfarms.com.

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ABOUT PURE SUNFARMS

Pure Sunfarms is one of Canada's largest, single site, licensed producers of greenhouse-grown cannabis. Located in Delta, British Columbia, Pure Sunfarms is a vertically integrated supplier of large-scale, high-quality cannabis to the Canadian market. With more than 25 years of growing experience and 1.1 million square feet of best-in-class greenhouse operations, the company produces 75,000 kilograms of dried flower annually.

Current supply agreements in place include the Ontario Cannabis Retail Corporation (OCRC) (operating as the Ontario Cannabis Store (OCS)), the BC Liquor Distribution Branch (BCLDB), and Alberta Gaming, Liquor & Cannabis (AGLC). Pure Sunfarms also provides cannabis to other Licensed Producers in Canada.

Pure Sunfarms is in the process of converting a second 1.1 million square foot greenhouse for cannabis production (anticipated to come online in 2021), which is expected to double annual output at full production to 150,000 kilograms. The company also holds an option on an additional greenhouse facility, currently owned and operated by Village Farms, which could further increase total production area by approximately 2.6 million square feet. Pure Sunfarms looks to develop onsite cannabis extraction capabilities in order to expand into cannabis oils and derivative products.

Pure Sunfarms is a joint venture between Village Farms International, Inc. and Emerald Health Therapeutics Inc.

www.puresunfarms.com

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