



FOR IMMEDIATE RELEASE

Pure Sunfarms extends partnership with Simon Fraser University to advance cannabis research

RESEARCH FOCUSED ON PLANT HEALTH IS SETTING NEW SCIENTIFIC STANDARDS AND SUPPORTING THE GROWTH OF CANADA'S CANNABIS INDUSTRY

DELTA, B.C. (August 17, 2022) – Pure Sunfarms is extending its partnership with Simon Fraser University (SFU) to advance cannabis plant health research over the next three years.

Since the partnership began in 2018, SFU researchers together with the Pure Sunfarms cultivation team have identified pathogens that affect the cultivation of greenhouse-grown cannabis—findings that have led to the development of cutting-edge biological, cultural, and environmental control strategies in cannabis.

“Our research alongside Pure Sunfarms is setting new scientific standards,” says SFU biology professor Zamir Punja, who specializes in plant biotechnology. “We’re grateful for the partnership to work with leaders in cannabis cultivation and utilize their state-of-the-art facility and one of the largest greenhouse facilities in the world to undertake research that is advancing the industry. Such an opportunity is unparalleled anywhere in the cannabis industry.”

As part of the partnership, SFU researchers and students have access to Pure Sunfarms on-site laboratory and 65,000-square-foot state-of-the-art processing center to research ways to mitigate threats to cannabis plant health. Teams use a variety of methods to follow the complete life cycle of plants, looking at environmental conditions, strains and production practices to address and promote the quality of post-harvest cannabis.

“At Pure Sunfarms, we believe in supporting academics to learn more about the cannabis plant and what keeps it healthy – we’re a flower-first company, and we know it all starts with the plant,” said Mandesh Dosanjh, President and CEO, Pure Sunfarms. “Dr Punja’s work has helped us promote plant health and through this continued partnership with SFU, we look forward to unearthing research findings that will allow us to continue to optimize the quality of our flower while upholding British Columbia’s proud heritage as one of the world’s best cultivators of cannabis.”

Pure Sunfarms is committed to supporting the project over three years, complemented by funding from the Natural Sciences and Engineering Research Council (NSERC) Alliance Program.

For more information about Pure Sunfarms, visit www.puresunfarms.com

About Pure Sunfarms

Pure Sunfarms is one of the largest cannabis operations in the world with 2.2 million square feet of greenhouse space in Delta, British Columbia. The company currently operates within 1.65 million square feet, and has capacity to produce, sell and distribute 112,500 kilograms of high-quality, BC-grown dried flower annually for Canadian recreational and international markets, with the ability to expand annual output to 150,000 kilograms as needed. The company brings together decades of agricultural and legacy cultivation experience with best-in-class, large scale operational expertise, and is Canada's top-selling brand.

PURE SUNFARMS™

BC GROWN

Pure Sunfarms products are available in Ontario, British Columbia, Alberta, Saskatchewan, Manitoba, Yukon, Northwest Territories, New Brunswick, and Newfoundland and Labrador at participating retailers and online through each region's respective distributor where applicable. Pure Sunfarms also provides cannabis to its affiliate ROSE LifeScience in Québec, other licensed producers in Canada and is EU GMP certified to export product internationally.

Pure Sunfarms is the licensed producer of record for Pure Sunfarms, The Original Fraser Valley Weed Co. and is Cookies sun-grown partner in Canada. Pure Sunfarms is a wholly owned subsidiary of Village Farms International, Inc. (Nasdaq: VFF).

www.puresunfarms.com

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